



**FOR IMMEDIATE RELEASE**

**MACNEIL INTRODUCES THE NEW GLOSS BOSS TIRE SHINE APPLICATOR**  
**New design. New lower cost.**

**Barrie, Ontario, Canada – July 28, 2011** – MacNeil Wash Systems is pleased to introduce the all-new *Gloss Boss Tire Shine Applicator*. The new *Gloss Boss* is a second-generation tire dressing applicator that has been re-designed to deliver precise application, trouble-free operation and high profit potential at a new lower cost.

Anthony Antonis, VP of Sales & Marketing at MacNeil, says, “While other manufacturers are raising prices, we continue to re-engineer our equipment to be more affordable. With the new *Gloss Boss*, every operator can now enjoy an easy revenue-generating add-on to their in-bay or tunnel system with minimal maintenance, less waste and a 15% lower retail cost than our previous model.”

Ideal for both tunnel and in-bay automatic car washes, the new *Gloss Boss* is a major advance over the messy, wasteful – and more costly – chemical rub-on approach to tire shining. Featuring a patented dual-feed chemical distribution system, the *Gloss Boss* uses high-density, dynamic soft-tipped nylon brushes that adapt to all tire sizes delivering a rich, consistent and thorough application. A convenient leveling system makes installation and height adjustment effortless.

**About MacNeil Wash Systems**

For close to 30 years MacNeil Wash Systems has provided superior carwash equipment to the tunnel car wash industry, automotive dealers, fleet and rental markets. Our turnkey systems, profit-boosting add-ons and cost-effective retrofits have been the envy of the industry, delivering a consistently superior clean with lower maintenance, higher throughput and greater revenue opportunity. Today, MacNeil equipment is more affordable than ever. Put us to the test.

**Everyone wants a MacNeil – now everyone can have one.**

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