



The Best in Automatic Car Wash Systems

For Immediate Release

MACNEIL WASH SYSTEMS WELCOMES NEW DISTRIBUTOR

Barrie, Ontario, Canada – June 10, 2009 – Ceccato S.p.A. (Italy) and MacNeil Wash Systems Limited (Canada), both leading vehicle wash equipment experts, have entered into a strategic cooperation agreement where Ceccato will market, sell and support MacNeil tunnel systems through the Ceccato distributor network in Europe as well as certain other international markets. The new relationship was launched at the Autopromotec international car wash exhibition held in Bologna, Italy at the end of May.

The large range of cleaning solutions manufactured and distributed by the Ceccato Group will be enhanced by the introduction of heavy-duty and high productivity tunnel wash systems designed and manufactured by MacNeil in North America.

MacNeil represents the synthesis of the best American tunnel technology, and is recognized as the industry leader in technological innovation and product development which set the industry standards that others attempt to follow. MacNeil product innovations are driven by responding to the needs of car wash operators.

"By combining our technological expertise, we can offer our customers a more advanced and more comprehensive range of tunnel washing solutions; a market we see presently active and changing. The wash accuracy largely required in Europe will be combined with the typical North American throughput, with the goal of providing the best possible return on investment for high volume wash locations" says Riccardo Dolcetta, Ceccato Commercial and Marketing Director.

The alliance foresees the marketing of MacNeil products through the Ceccato distribution network, and provides, among Ceccato's other tunnel washing systems, a new level of offering for the market. The MacNeil car wash systems will be branded MacNeil-Ceccato for the European market.

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