



## SERVICE AND SATISFACTION DRIVE BUSINESS

Integrating a car wash system into your fleet or dealership operation presents significant opportunities. The pay-offs include driving traffic to your business and providing a value-added service that enhances customer satisfaction and ultimately increases new and repeat business.

Whether you operate your car wash as a profit center, a value-added customer service or a combination of the two, your system must deliver on a number of key criteria to provide bottom-line benefits to your business. MacNeil responds to these very demands with ExpressLane, our specialized line of equipment systems for the automotive market.

### ExpressLane Guarantees:

- > *A customized system for your site and business requirements*
- > *High-quality, low-maintenance equipment that maximizes uptime*
- > *Minimized labor and maximized throughput*
- > *Superior wash results*
- > *Responsive service and support*

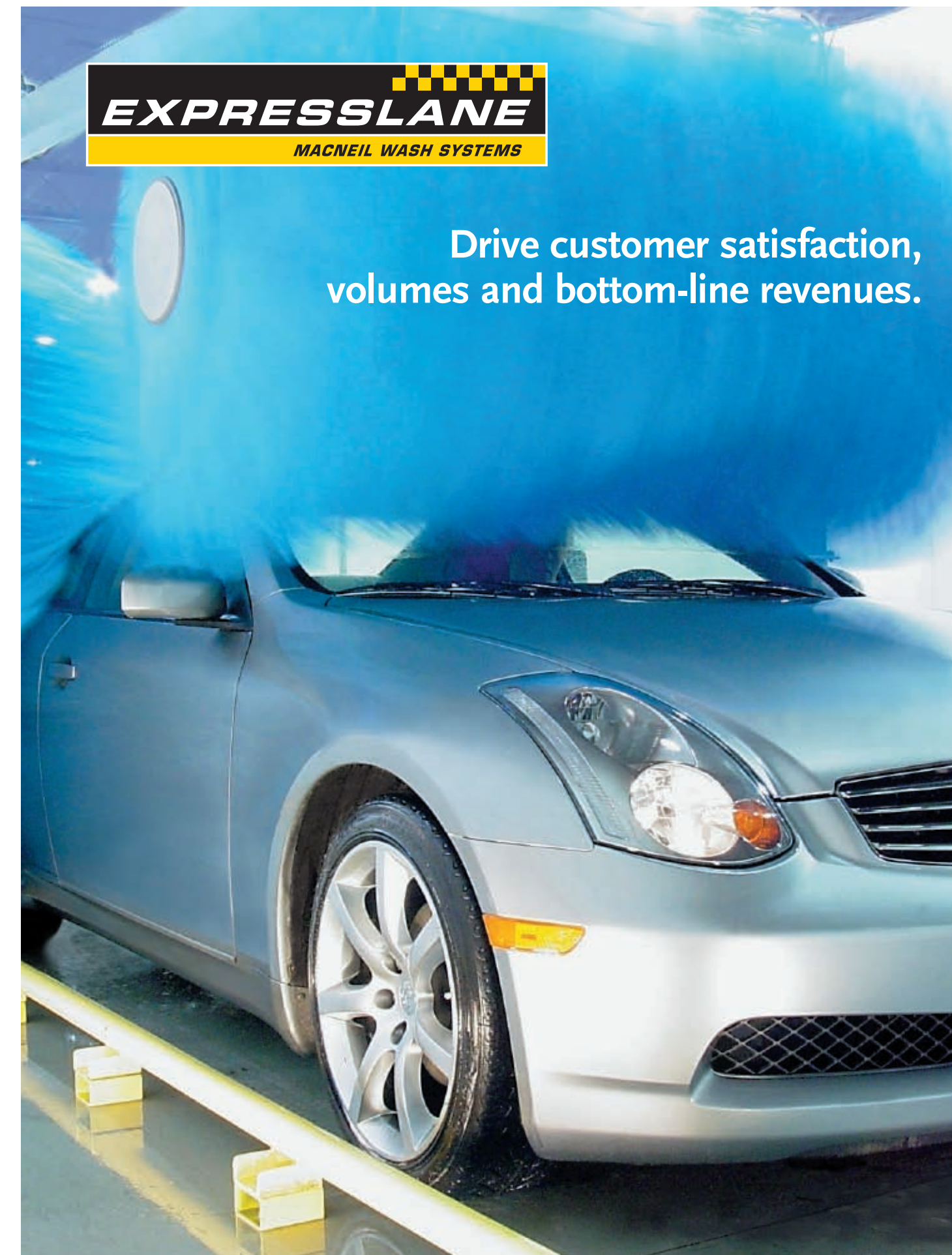
### About MacNeil Wash Systems

MacNeil Wash Systems was established in 1982. The Company designs and manufactures quality car wash systems for the tunnel car wash industry and for the automotive dealer, fleet and rental markets. MacNeil products are engineered to provide superior cleaning performance, reduced maintenance, increased production, maximum cost savings and equipment longevity. All MacNeil equipment is backed by our focus on service excellence. We distribute and support our products through a North American network of more than 40 distributors that is second to none in capability and performance.

To find out more about MacNeil ExpressLane systems, visit  
[www.macneilwash.com](http://www.macneilwash.com) or call us toll-free at 1-800-361-7797



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## Drive CSI in the ExpressLane

A MacNeil ExpressLane system has the potential to significantly increase your Customer Satisfaction Index – and ultimately revenues – by enhancing your service and sales offering and driving traffic to your site. ExpressLane systems increase wash volumes and decrease labor costs, offering the potential to grow far beyond a competitive price of entry to a significant profit center. Revenue-generating opportunities include offering annual and life of the vehicle wash packages as part of the sales contract and adding monthly payment options.



### > EXPRESSLANE IS DESIGNED SPECIFICALLY FOR YOUR BUSINESS

MacNeil's expertise has positioned us as a worldwide leader in conveyor systems and components for the car wash industry. Today we deliver this same level of quality and expertise in ExpressLane – complete system solutions designed to meet the unique challenges and requirements of automotive dealers, fleet operators and rental agencies.

### > SPECIALIZED SYSTEMS FOR OPERATIONS OF EVERY SIZE AND SCOPE

ExpressLane solutions include both drive-through and conveyor systems to meet every site layout and volume requirement. At the core of all ExpressLane systems are proven MacNeil components: superior products that have earned a reputation for long life, high performance and low maintenance in sites around the world. And all ExpressLane systems are backed by outstanding service and support from MacNeils' nationwide network of distributors.



Drive-Through System



Conveyor System

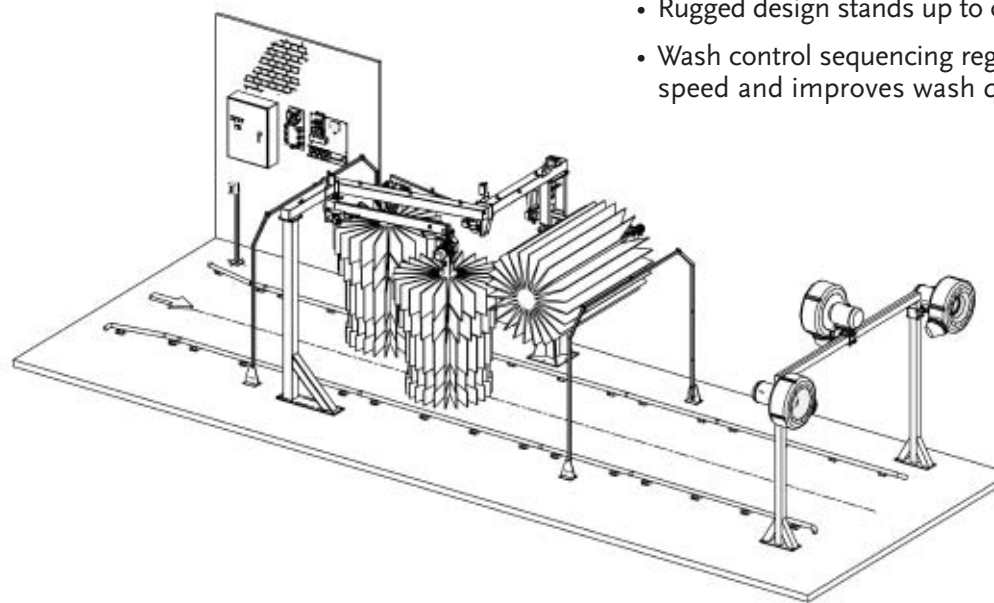
### > EXPRESSLANE DRIVE-THROUGH SYSTEM

**Application Profile:** *Small to mid-sized operations with limited space*

**Volume:** *Up to 30 vehicles per hour*

**Footprint:** *As small as 29' (L) x 15.5' (W) x 12' (H)*

- Minimal space with no complex plumbing or electrical requirements
- Excellent wash consistency
- Superior throughput
- Minimal prep work
- Drive-through or drive-in back-out
- Optional keypad code entry facilitates simple usage tracking and employee accountability
- Electric-drive brushes reduce noise and maintenance
- Revolutionary top brush provides superior wash results over mitter systems
- Rugged design stands up to operating conditions
- Wash control sequencing regulates processing speed and improves wash quality



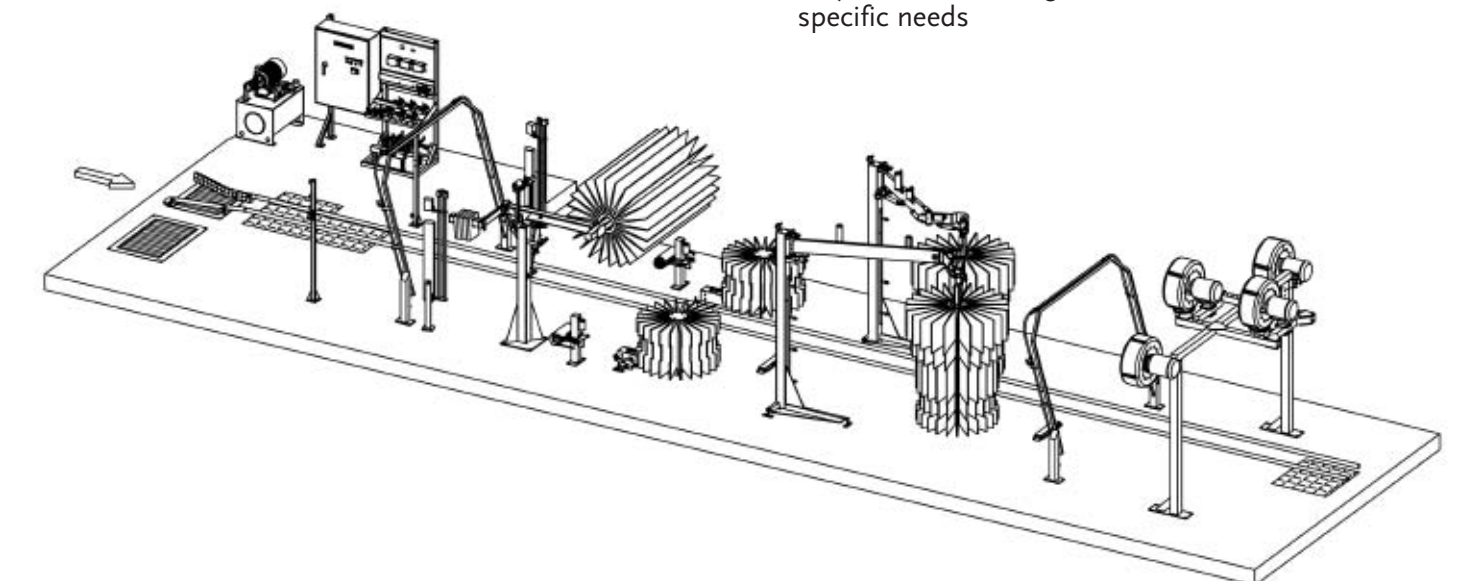
### > EXPRESSLANE CONVEYOR SYSTEM

**Application Profile:** *Large lots and dealerships with high volume requirements and dealers looking to market a quality retail wash to customers*

**Volume:** *Up to several hundred vehicles per day depending on conveyor length*

**Footprint:** *50-200' (L) x 15.5' (W) x 12' (H)*

- Ideal for high-volume sites requiring maximum throughput
- Higher line speeds contribute to profitability without sacrificing performance or vehicle protection
- Automated technology and time-saving features decrease or eliminate prep and finish work
- Superior designs and components lower operating, labor and maintenance costs and boost profitability
- Revolutionary top brush provides superior wash results over mitter systems
- Many optional upgrade products
- May be custom designed to meet dealer specific needs



GET IN THE EXPRESSLANE AND PREPARE TO DRIVE CUSTOMER SATISFACTION, VOLUMES AND BOTTOM-LINE REVENUES.